



*“Rise in the presence of the  
aged, show respect for the elderly  
and revere your God.”  
Leviticus 19:32a*

**Our Mission:** To offer seniors a Christian environment that is safe and comfortable so they can live in dignity.

**Our Core Values:** Integrity, Caring, Excellence

- We keep our commitments and we are accountable.
- We have a “can do” attitude; we are problem-solvers.
- We are good stewards.
- We are team players.
- We treat our residents and each other with respect, without exception.
- We take our jobs seriously, but not ourselves.
- We communicate openly and value all opinions and views.
- We celebrate our successes.
- We show pride, enthusiasm and dedication in everything we do.
- We look for better ways to do things

**Statement of Faith** (approved by CSCHSNA membership on May 7, 2015) The Scriptures of the **Old and New Testaments**, called the Bible, inspired by the Holy Spirit, is the written Word of God and is entirely trustworthy, and is our final authority in all matters of faith, conduct, and morality. These Scriptures teach us:

**1. God** - There is only one God, the living and true God, a Spirit, infinite, eternal, and unchangeable in His being, wisdom, power, holiness, justice, mercy, goodness, and truth.

**2. The Trinity** - There are three persons in the Godhead: the Father, the Son (Jesus Christ), and the Holy Spirit, and these three are one God, the same in substance, equal in power and glory.

**3. God's Sovereignty** – God has created this world and everything in it, and sustains all things by His power and goodness. God created mankind in His own image to glorify Himself.

**4. Mankind's alienation from God** - Since the fall of Adam and Eve, all people are sinful, and subject to God's condemnation, even to eternal death, unless we are reconciled to God.

**5. God sent Jesus Christ into the world to save sinners** - Born of the virgin Mary, Jesus lived a sinless life and paid the penalty for our sins by dying on the cross. He arose from the dead and rules this world from heaven. To all who turn from sin and believe in this Saviour, He gives forgiveness of sins, the indwelling of the Holy Spirit, and eternal life.

**6. The Christian Life** – Christians walk with God in prayer and want to do His will, searching scriptures to know what pleases and displeases Him, and desire to show the fruit of the Spirit which is *“love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control.”* We desire the fellowship of other Christians, and gather regularly to worship the Lord together in spiritual unity.

**Principles guiding the work that generated the strategic priorities for the next three years:**

1 | Fewer priorities were better than many priorities: It was advisable to have a limited and achievable scope of work.

2 | The priorities should fit into the natural flow of staff and board work, and should not require unrealistic increases of time or expertise.

3 | The priorities are intended to be strategic rather than operational: they should address shifts in strategic focus, rather than simply attend to the core work of the Emmanuel Seniors Living Society. That essential core work will continue because it is the focus of the Mission; the Priorities address work that will be shifts that augment the Mission.

4 | The priorities will help guide and measure the work of the board and of the staff. The priorities can be used as a framework for board meetings and can be used to measure progress of the board.

## **1 STRATEGIC PRIORITY**

### **EXPAND AND SHARE RESIDENT SERVICES**

Emmanuel Senior's Living Society is committed to serving our Christian community by providing the best resident experience possible, with a focus on safety, quality, and affordability. We will actively pursue opportunities and commit resources to support this initiative.

Objectives to expand and share Resident Services:

- 1 | Evaluate and address gaps in the current services that are offered by the Society.
- 2 | Increase partnerships and relationships with the local Christian community to increase service options, in consideration of the Lighthouse expansion.
- 3 | Use a variety of investigative tools to ensure safety, quality, and affordability are the focus of what we do.

## **2 STRATEGIC PRIORITY**

### **INCREASE ENGAGEMENT WITH STAKEHOLDERS**

Emmanuel Seniors Living Society is committed to communicate with its stakeholders and continue its commitment to build community and support. We will increase our efforts to interact with stakeholders to keep them invested in the Society's growth and services.

Objectives to expand engagement and reach:

- 1 | Enhance fundraising efforts within the supporting community and churches.
- 2 | Better utilize social media to increase the Society's presence and invite more engagement.
- 3 | Effectively communicate the various ways that stakeholders can be involved in supporting the Society.

## **3 STRATEGIC PRIORITY**

### **FOCUS ON SUSTAINABILITY AS WE GROW**

Emmanuel Seniors Living Society is committed to thoroughly assessing all our relationships and practices during this phase of growth. We will be bold, intentional and innovative in our delivery. We will ensure sustainability, inclusion and quality in our programs and services.

Objectives to assess our programs and services:

- 1 | Expand the practice of a learning organization to fully engage all our staff and board.
- 2 | Establish protocols for ongoing evaluation of existing and new programs.
- 3 | Ensure financial viability.